

Advertising Rates & Application
September 2010 – August 2011

| Check your ad. size choice: | Ad. Size | Price Per Issue | Layout Dimensions (Width x Height) |
|-----------------------------|---|-----------------|------------------------------------|
| _____ | Full Page | \$465.00 | 9.5" X 11.125" |
| _____ | Half Page- Wide | \$347.00 | 9.5" X 5.4" |
| _____ | Half Page- Tall | \$347.00 | 4.65" X 11.125" |
| _____ | Quarter Page- Wide | \$230.00 | 9.5" X 2.65" |
| _____ | Quarter Page- Tall | \$230.00 | 4.65" X 5.4" |
| _____ | Eighth Page- Wide | \$128.00 | 4.65" X 2.65" |
| _____ | Eighth Page- Tall | \$128.00 | 2.2" X 5.4" |
| _____ | Sixteenth - Wide | \$ 63.00 | 4.65" X 1.3" |
| _____ | Sixteenth - Tall | \$ 63.00 | 2.2" X 2.65" |
| _____ | Business & Professional Services Page Ads | \$ 37.00 | 2.2" X 3.5" |

Issues (Check all that apply) * 5% Discount for pre-payment of above advertisements! *****

- | | | | |
|---|---|---|--|
| <input type="checkbox"/> Full Year (10% Discount) | <input type="checkbox"/> October 2010 (JFNH Campaign) | <input type="checkbox"/> Jan/Feb 2011 WINTER (Dec. 10 deadline) | <input type="checkbox"/> May 2011 |
| <input type="checkbox"/> Half Year (5% Discount) | <input type="checkbox"/> November 2010 | <input type="checkbox"/> March 2011 (Purim) | <input type="checkbox"/> June 2011 (Annual Meeting) |
| <input type="checkbox"/> September 2010 (High Holidays) | <input type="checkbox"/> December 2010 (Chanukah) | <input type="checkbox"/> April 2011 (Passover) | <input type="checkbox"/> July/Aug 2011 SUMMER (June 10 deadline) |

Professional Directory: \$175.00 per year, *prepaid (enclose payment)* includes listing in 10 issues: Sept. 2010- July/Aug. 2011 (pro-rated if starting after September) ***Discounts do not apply**

Preparation Charges: To avoid a preparation charge, the ad. must be submitted exactly as it will appear, at the exact size specified above. *Preparation is not "graphic design"*; it includes simple layout of text plus any graphics or photos provided. Copy not camera-ready at correct size will incur one-time fee(s) of: \$25.00 per quarter page or smaller; \$50.00 per half / full page \$15.00 each photo and/or graphic provided

Company/Organization: _____ Contact Person: _____

Mailing Street: _____

City: _____ State: _____ Zip: _____ Email: _____

Weekday phone: _____ Evening phone, if available: _____

Finished ad copy at correct size is: attached (do not staple, fold or clip on ad) to be provided before first deadline
(does not apply to Professional Directory Listing) NOT provided; additional preparation charges apply as stated above

TERMS AND CONDITIONS: Net 30 days. An interest charge of 1.5% per month will be added to all delinquent accounts over 30 days. Advertisers canceling placement after a deadline will be liable for payment, in full, for space reserved. Advertisers reserve the right to sign off on copy prior to publication date. The Reporter shall not be liable for misprints. The Reporter shall not be liable for the failure, for any cause, to insert an advertisement. The publisher reserves the right to decline any and all advertisements which are judged inappropriate, or for any reason undesirable. The publisher also reserves the right to print the word "advertisement" on the publication of any and all pages of The Reporter. The publisher is not liable for delays in delivery and/or non-delivery in the event of an act of G-d, action by any governmental/non-governmental entity, fire, flood, insurrection, riot, explosion, embargo, strike, labor or material shortage, transportation interruption of any condition beyond the control of the publisher affecting production or delivery in any manner.

Signature of Authorized Advertiser: _____ Date: _____

Return completed form to:
The NH Jewish Reporter
Jewish Federation of New Hampshire
698 Beech Street
Manchester, NH 03104

Copy Deadline: 10th of the month preceding the month of publication unless otherwise indicated above

For design/layout questions, contact Paula Silver, Editor, at (603) 627-7679