

## Advertising Rates & Application September 2011 – August 2012

### Display Advertisements:

**Advertisement Size**

**Price Per Issue**

**Layout Dimensions (Width x Height)**

<input type="checkbox"/> Full Page	\$474.00	9.5" X 11.125"
<input type="checkbox"/> Half Page- Wide	\$354.00	9.5" X 5.4"
<input type="checkbox"/> Half Page- Tall	\$354.00	4.65" X 11.125"
<input type="checkbox"/> Quarter Page- Wide	\$235.00	9.5" X 2.65"
<input type="checkbox"/> Quarter Page- Tall	\$235.00	4.65" X 5.4"
<input type="checkbox"/> Eighth Page- Wide	\$131.00	4.65" X 2.65"
<input type="checkbox"/> Eighth Page- Tall	\$131.00	2.2" X 5.4"
<input type="checkbox"/> Sixteenth - Wide	\$ 64.00	4.65" X 1.3"
<input type="checkbox"/> Sixteenth - Tall	\$ 64.00	2.2" X 2.65"
<input type="checkbox"/> Business & Professional Services Page	\$ 38.00	2.2" X 3.5"
<input type="checkbox"/> Black and White Insert	\$300.00	8.5" X 11"



**Issues (Check all that apply):**

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Full Year (10% Discount)       | <input type="checkbox"/> November 2011                             | <input type="checkbox"/> April 2012 (Passover)                      |
| <input type="checkbox"/> Half Year (5% Discount)        | <input type="checkbox"/> December 2011 (Chanukah)                  | <input type="checkbox"/> May 2012                                   |
| <input type="checkbox"/> September 2011 (High Holidays) | <input type="checkbox"/> Jan/Feb 2012 WINTER<br>(Dec. 10 deadline) | <input type="checkbox"/> June 2012 (Annual Meeting)                 |
| <input type="checkbox"/> October 2011 (JFNH Campaign)   | <input type="checkbox"/> March 2012 (Purim)                        | <input type="checkbox"/> July/Aug 2012 SUMMER<br>(June 10 deadline) |

### Professional Directory:

- Add my listing to the professional directory for the next year (includes 10 issues: Sept. 2011 – July/Aug. 2012). \$179.00 per year to be listed under 1 category, **prepaid (enclose payment)**

**Category (please circle one):**

- |                       |                                |                            |              |
|-----------------------|--------------------------------|----------------------------|--------------|
| Art Consultants       | Dental - Pediatric             | Legal- Personal Injury Law | Printing     |
| Autobody Repair       | Dental - Periodontics          | Legal- Title Company       | Skin Care    |
| Catering Services     | Financial- Cert. Fin. Planners | Medical - General Surgery  | OTHER: _____ |
| Dental - Endodontics  | Financial- CPA's               | Medical - Neurology        |              |
| Dental- General       | Funeral Services               | Medical - Physical Therapy |              |
| Dental - Orthodontics | Legal- Attorneys               | Medical - Plastic Surgery  |              |

**Contact Information:**

Your Name: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Website: \_\_\_\_\_



**Jewish Federation**  
OF NEW HAMPSHIRE

**Preparation Charges:** To avoid a preparation charge, the ad. must be submitted exactly as it will appear, at the exact size specified above. *Preparation is not "graphic design"*; it includes simple layout of text plus any graphics or photos provided. Copy not camera-ready at correct size will incur one-time fee(s) of: \$25.00 per quarter page or smaller; \$50.00 per half/full page, \$15.00 each photo and/or graphic provided.

- Finished ad copy at correct size is:**
- attached (do not staple – use paperclip)
  - to be provided before first deadline to [TheReporter@jewishnh.org](mailto:TheReporter@jewishnh.org)
  - NOT provided; additional preparation charges apply (as listed above)
- (does not apply to Professional Directory Listing)*

**Copy Deadline:** 10<sup>th</sup> of the month preceding the month of publication unless otherwise indicated below:  
Jan/Feb 2012 issue deadline is December 10, 2011: July/Aug 2012 issue deadline is June 10, 2012

TERMS AND CONDITIONS: Net 30 days. An interest charge of 1.5% per month will be added to all delinquent accounts over 30 days. Advertisers canceling placement after a deadline will be liable for payment, in full, for space reserved. Advertisers reserve the right to sign off on copy prior to publication date. The Reporter shall not be liable for misprints. The Reporter shall not be liable for the failure, for any cause, to insert an advertisement. The publisher reserves the right to decline any and all advertisements which are judged inappropriate, or for any reason undesirable. The publisher also reserves the right to print the word "advertisement" on the publication of any and all pages of The Reporter. The publisher is not liable for delays in delivery and/or non-delivery in the event of an act of G-d, action by any governmental/non-governmental entity, fire, flood, insurrection, riot, explosion, embargo, strike, labor or material shortage, transportation interruption of any condition beyond the control of the publisher affecting production or delivery in any manner.

Signature of Authorized Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

**How to submit your contract:**

Mail to: The NH Jewish Reporter      or Fax to: (603) 627-7963  
Jewish Federation of NH  
698 Beech Street  
Manchester, NH 03104

**For E-news or online advertising,**  
contact Jeff Fladen at (603) 627-7679  
or [JFladen@jewishnh.org](mailto:JFladen@jewishnh.org)

**How to submit your payment:**

Mail a check payable to "Jewish Federation of NH" with your contract or call (603) 627-7679 to pay with MasterCard, Visa, or American Express

**For more information, please contact one of our sales representatives:**

- Rachel Spierer at (603) 682-3845 or [MDSPIERER@comcast.net](mailto:MDSPIERER@comcast.net)
- Susan Oxman at (603) 878-2964 or [SusanOxman@comcast.net](mailto:SusanOxman@comcast.net)
- Michelle Harrison at (603) 437-0167 or [RunFree94@yahoo.com](mailto:RunFree94@yahoo.com)

**To place an ad. for a temple or congregation, please contact:**

**Jeff Fladen**  
(603) 627-7679  
[Jfladen@JewishNH.org](mailto:Jfladen@JewishNH.org)