

**Advertising Rates & Application**  
September 2009 – August 2010

**Sales Representative: Judith Jolton** (603) 669-4211  
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Check your ad. size choice:	Ad. Size	Price Per Issue	Layout Dimensions (Width x Height)
_____	Full Page	\$455.00	9.5" X 11.125"
_____	Half Page- Wide	\$340.00	9.5" X 5.4"
_____	Half Page- Tall	\$340.00	4.65" X 11.125"
_____	Quarter Page- Wide	\$225.00	9.5" X 2.65"
_____	Quarter Page- Tall	\$225.00	4.65" X 5.4"
_____	Eighth Page- Wide	\$125.00	4.65" X 2.65"
_____	Eighth Page- Tall	\$125.00	2.2" X 5.4"
_____	Sixteenth - Wide	\$ 62.00	4.65" X 1.3"
_____	Sixteenth - Tall	\$ 62.00	2.2" X 2.65"
_____	Mini Classified Page	\$ 36.00	2.2" X 3.5"

**Issues (Check all that apply) \*\*\* 5% Discount for pre-payment of above advertisements! \*\*\***

- |  |  |  |   |
|--|--|--|---|
| <input type="checkbox"/> Full Year (10% Discount)          | <input type="checkbox"/> October 2009<br>(JFNH Campaign) | <input type="checkbox"/> Jan/Feb 2010 WINTER<br>(Dec. 10 deadline) | <input type="checkbox"/> May 2010                                   |
| <input type="checkbox"/> Half Year (5% Discount)           | <input type="checkbox"/> November 2009                   | <input type="checkbox"/> March 2010 (Purim)                        | <input type="checkbox"/> June 2010 (Annual Meeting)                 |
| <input type="checkbox"/> September 2009<br>(High Holidays) | <input type="checkbox"/> December 2009<br>(Chanukah)     | <input type="checkbox"/> April 2010 (Passover)                     | <input type="checkbox"/> July/Aug 2010 SUMMER<br>(June 10 deadline) |

**Professional Directory:** \$170.00 per year, *prepaid (enclose payment)*  
includes listing in 10 issues: Sept. 2009- July/Aug. 2010 (pro-rated if starting after September) **\*Discounts do not apply**

**Preparation Charges:** To avoid a preparation charge, the ad. must be submitted exactly as it will appear, at the exact size specified above. *Preparation is not "graphic design"*; it includes simple layout of text plus any graphics or photos provided. Copy not camera-ready at correct size will incur one-time fee(s) of: \$25.00 per quarter page or smaller; \$50.00 per half / full page \$15.00 each photo and/or graphic provided

Company/Organization: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Mailing Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Email: \_\_\_\_\_

Weekday phone: \_\_\_\_\_ Evening phone, if available: \_\_\_\_\_

**Finished ad copy at correct size is:**  attached (do not staple, fold or clip on ad)  to be provided before first deadline  
*(does not apply to Professional Directory Listing)*  NOT provided; additional preparation charges apply as stated above

TERMS AND CONDITIONS: Net 30 days. An interest charge of 1.5% per month will be added to all delinquent accounts over 30 days. Advertisers canceling placement after a deadline will be liable for payment, in full, for space reserved. Advertisers reserve the right to sign off on copy prior to publication date. The Reporter shall not be liable for misprints. The Reporter shall not be liable for the failure, for any cause, to insert an advertisement. The publisher reserves the right to decline any and all advertisements which are judged inappropriate, or for any reason undesirable. The publisher also reserves the right to print the word "advertisement" on the publication of any and all pages of The Reporter. The publisher is not liable for delays in delivery and/or non-delivery in the event of an act of G-d, action by any governmental/non-governmental entity, fire, flood, insurrection, riot, explosion, embargo, strike, labor or material shortage, transportation interruption of any condition beyond the control of the publisher affecting production or delivery in any manner.

Signature of Authorized Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

**Return completed form to:**  
**The NH Jewish Reporter**  
Jewish Federation of New Hampshire  
698 Beech Street  
Manchester, NH 03104

**Copy Deadline:** 10<sup>th</sup> of the month preceding the month of publication  
unless otherwise indicated above

*For design/layout questions, contact Paula Silver, Editor, at (603) 627-7679*